

Gun Lake Business Association

PO Box 334
Shelbyville, MI 49344



OUR MISSION

To provide information and support to members of the local business community and enhance a sound business relationship with the community.

APR/MAY

OFFICERS OF THE GLBA

Kim Bedford - President
Lisa VanDerhoof - Vice President
Eric VanDerhoof - Treasurer
Liz Roscoe - Secretary
Monte Baker - Trustee
Mike Snyder - Trustee
Deb Timmerman - Trustee

Meetings are open to all members and they are held on the **Third Tuesday of every month**. They are short and to the point. We know you are all busy but **without your input we cannot continue to grow**. You will receive an email prior to each meeting.



For news and details of past and present activities go to:
www.gunlakebusiness.com

****SPECIAL NOTE****

If any members need changes done or have special events coming up and want us to advertise for you please contact the GLBA direct via email or website.

2022 GUN LAKE WINTERFEST!!



Next years event will be held on FEBRUARY 19th, 2022 @ Yankee Springs State Park from 10:00am-6:00pm. W/FREE PARKING!

Your Winterfest committee has resumed meeting every month to make sure that this years event is even greater than the last. We hold meetings on Monday's. Currently we meet via Zoom Meeting. We welcome you to join us with your thoughts and suggestions. Feel free to contact Monte Baker at montebaker@grar.com if you or someone you know would like to volunteer at any of the events. Help is always greatly needed and appreciated!!

SEE YOU THERE!!

TIPS OF THE MONTH!

"Junk Mail! Ugh! If you are pummeled with too much paper in

your mailboxes, consider taking these steps to reduce the clutter!:

1. Check out www.dmachoice.org (Direct Marketers Assoc.) to opt out of junk mail and also has options for email reduction as well. (Small fee applies for online or mail in registration)
2. Check out www.optoutprescreen.com to opt out of credit/insurance solicitations.
3. Check out www.paperkarma.com. Uses an app to send in those pieces of mail to the company to take you off the junk mail lists. (Fee applies)
4. Check out www.papergatorrecycling.com to see where you can recycle your paper, newsletters, phone books, etc.
5. Check out unroll.me to reduce inbox email clutter. Groups emails to a digest and also lets you unsubscribe.

Happy Paper Reducing & Organizing!"

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www.SusiesOrganizationSolutions.com

It's Spring and it not only means cleaning out your home to make it fresh, it also reminds us to refresh our insurance needs as well. People get stuck in a rut with the same agent and not realize that if they just took a few moments they possibly could save a bundle! If you feel you are paying too much and want a FREE evaluation contact: Liz Roscoe at Preferred Insurance. She will help you determine if you are still getting the best price out there! 616-583-9661.

DO YOU HAVE A TIP OF THE MONTH FOR US TO POST? SEND YOUR SUGGESTIONS/TIPS TO Liz Roscoe @ Preferred_liz@yahoo.com

FEATURED BUSINESS OF THE MONTH!!

Susie's Organizations Solutions

Susie Marsh

When did you start your business? In 2007, I launched Susie's Organization Solutions LLC (SOS) as a solo entrepreneur and ran the business until 2018. I had a 2 year jaunt as the co-owner of another professional organizing business. I relaunched SOS on 12/1/2020.

What is unique about your business? I am a veteran professional organizer and licensed social worker. I have transferred my mental health work experience to the organization field by specializing in working with clients who have chronic disorganization challenges such as ADD, Anxiety, Depression, Older Adults, Hoarding challenges, Chronic Physical Conditions and more.

What products and or services do you provide?

- Full Service Residential Decluttering, Downsizing & Organizing Services
- Virtual Organizing Services
- Personal Work Spaces/Productivity Services
- Older Adults- Life Transitions, Downsizing, etc.
- Paper Management
- Chronic Disorganization Decluttering & Organizing Services

- Moving Assistance- Packing/Unpacking/Disca rd & Donate help
- Storage Units- Downsizing, Consolidating, Organizing Services

Give us a little background history on your business?

From 2007 to 2018, I was the owner of Susie's Organization Solutions LLC (SOS) as a solo entrepreneur. 10/2018-11/2020 I co-owned Moxie Life Organizing LLC but sold my 1/2 of the business recently to my former partner in 11/2020. I relaunched SOS on 12/1/2020 to get back to my roots, simplify and focus on the client base I am passionate to work with. I continue to work collaboratively with other professional organizers in the area on projects with clients and as a liason to organizers on the West side of Michigan to the NAPO Michigan Board of Directors, which is the association for professional organizers and productivity consultants. I served a Vice President of NAPO Michigan from 2016-2020. I have served as a mentor to many professional organizers looking to get into the field and also introduced them to NAPO Michigan to ensure quality and ethical provision of services. I am a long time member of the Caregiver Resource Network (Area Agency on Aging West Michigan) and The Institute for Challenging Disorganization. I was a past member of the Byron Center and Wayland Chambers of Commerce.

Are you running any specials?

I offer \$5/per hour savings for clients who book 12 hour packages of hours. Senior rate (lowest hourly rate) is offered to those 60 years of age and older. These are ongoing rates.

Do have any customer testimonials or quotes?

"I met Susie in 2011, when she began working with my family. All 4 of us have ADHD and Susie created systems that we have continued for 10 years. Miraculously, the organizational skills he taught my children have sustained and the have very tidy bedrooms. Aside from organizing our home, she assisted us in a move and help me begin a very successful business! I completely endorse Susie!" ~ Kelly L

"Susie was very creative and knowledgeable with her organizational ideas! Very easy to work with."~ Mary B

"Susie is a rockstar! She's professional, honest and hard-working. I had a big project I needed help with and she jumped right in. She was considerate and compassionate and experienced. She walked me through the steps of changing how I do things around the house emotionally and physically. I'm very grateful for her help!" ~ Julie Y

What is the one thing everyone who hears about your business asks? Now's your chance to answer.

Do you work with Hoarders? Is what you see on TV true? The answer is yes, with a small caveat. I have helped people with hoarding disorder for 14 years to find the resources and motivation to make changes in their lives. I don't work actively in hoarding situations currently but rather refer clients to professional organizers in the area to whom I know and trust to provide quality services. It is true what you see on the TV show Hoarders as being accurate in showing extreme conditions of hoarding disorder. There are many levels of hoarding and what is shown on TV is the highest level of hoarding. I saw the production of the show first hand when I worked on 2 episodes of the TV show

Do you support a community charity? I am a former member of Woman's Life Ch. 809 Grand

Rapids and a new member of Woman's Life Ch. 909 in the Gun Lake area. I am also a past leadership team member on the Relay for Life Byron Center to benefit the American Cancer Society from 2013-2017. I also encourage all of my clients to donate their unwanted items to local charities and I help facilitate those donations.

Do you support any community events? My family and I have lived in the Gun Lake area on Cobb Lake for 3 years. I am getting to know the community members and neighbors each year that we live here. I am looking forward to becoming more involved in community events and volunteering my time and resources.

Be sure to check out the website at :
<http://www.susiesorganizationsolutions.com/>

UPCOMING EVENTS:

None at the moment. Stay Tuned!



CURRENT PAID MEMBERS

A Sportsman's Attic
 Bay Pointe Inn & Restaurant
 Bay Pointe Woods
 B & R Excavating Inc.
 Bernie's Haul Away Inc
 Boat Lift and Dock
 Bullseye Pest Defense
 Boniface Heating & Air
 Cascade Electric Services, LLC
 Chicago Point Resort
 Christine's Bail Bonds
 Circle Inn Restaurant
 Curley Cone
 Deb Timmerman RN, CSME-Stress Management

Denny Moore-Keller Williams Realty
 Edward Jones Investments-Rick Buller
 Elite Auto Clinic of Gun Lake
 Fifelski Construction
 General Federation of Women's Clubs-Gun Lake Area
 Gun Lake BP-Merle Boes
 Gun Lake Casino
 Gun Lake Pharmacy
 Gun Lake Pub Inc.
 Hopkins Propane
 Island Drive Specialty Services
 Insurance Services Agency
 Jessica Kraai-Greenridge Realty
 Kraai Well Drilling & Water Softening
 Lake Trust C.U./Mortgage Center-Jackie Lewakowski
 Lakeside Pizzeria & Grill
 Lakeside Plumbing
 Liz Roscoe-Preferred Insurance Services
 McDonald's of Gun Lake
 Merlex Computer Repair
 Monte Baker/Five Star Real Estate
 OpenRoad Brewery
 Pam Arwady/Greenridge Realty
 Parkside Park
 Photographic Memory
 Pixelvine Creative
 PK Excavating
 R.J. Gas & Food
 RT Stitchcrafts
 Sam's Gourmet Store
 Sandy's Lakeside Country Kitchen
 SendOutCards
 Shine On Sales
 SON-Life Camp & Retreat Center
 Star Cleaning
 Susie's Orgnaization Solutions LLC
 Tal Gearhart Insurance Agency
 Tammy Dykema-Jaqua Realtors
 Union Bank-Kim Bedford
 United Bank Insurance Agency
 United Bank Mortgage-Michelle Miller
 United Bank of Michigan-Shelbyville-Ashley Melder
 United Wealth Management-Scott Kubiak
 Walker Fluke & Sheldon PLC
 Water's Edge Floral & Gift

Wayland Hotel Bar & Grill
 Wayland VFW Post 7581
 WBCH Radio 100.1 FM
 Womans Life Chapter 909
 Wubben Construction
 Yankee Springs Golf Course
 Yankee Springs Marathon - Merle Boes
 Yankee Springs Recreation Area

If you have paid your dues and do not see your business listed send an email to:
eric@veenstrateam.com