

# Gun Lake Business Association

PO Box 334  
Shelbyville, MI 49344



## OUR MISSION

*To provide information and support to members of the local business community and enhance a sound business relationship with the community.*

## JAN/FEB

### OFFICERS OF THE GLBA

Kim Bedford - President  
Lisa VanDerhoof - Vice President  
Eric VanDerhoof - Treasurer  
Liz Roscoe - Secretary  
Monte Baker - Trustee  
Mike Snyder - Trustee  
Deb Timmerman - Trustee

Meetings are open to all members and they are held on the **Third Tuesday of every month**. They are short and to the point. We know you are all busy but **without your input we cannot continue to grow**. You will receive an email prior to each meeting.



For news and details of past and present activities go to:  
[www.gunlakebusiness.com](http://www.gunlakebusiness.com)

### \*\*\*\*SPECIAL NOTE\*\*\*\*

**If any members need changes done or have special events coming up and want us to advertise for you please contact the GLBA direct via email or website.**

## 2022 GUN LAKE WINTERFEST!!



**Next years event will be held on FEBRUARY 19<sup>th</sup>, 2022 @ Yankee Springs State Park from 10:00am-6:00pm. W/FREE PARKING!**

Your Winterfest committee will resume meeting every month to make sure that this years event is even greater than the last. We hold meetings on Monday's. Currently we meet via Zoom Meeting. We welcome you to join us with your thoughts and suggestions. Feel free to contact Monte Baker at [montebaker@grar.com](mailto:montebaker@grar.com) if you or someone you know would like to volunteer at any of the events. Help is always greatly needed and appreciated!!

SEE YOU THERE!!

## TIPS OF THE MONTH!

"To keep clutter from building up in your home, try doing a "15 minute Clutter Cleanup" reset of your spaces at the end

of each day. For those 15 minutes, you will walk around your spaces putting items back into their zones or identified homes. Have a relocate bin handy to transport multiple items or ones that belong in other rooms of the home. Enlist the family to do this clutter clean up with you! Make it fun by putting on your favorite music, setting a timer to beat the clock or encouraging a little competition by seeing who is the fastest! You'll be amazed at how good it feels to wake up the next morning to an organized and clutter free home!"

Happy Organizing!  
Susie Marsh, LBSW  
Professional Organizer & Social Worker  
Susie's Organization Solutions LLC

[Sosorganizeu@gmail.com](mailto:Sosorganizeu@gmail.com)

"What is the best way to stay in touch and build relationships with your prospects and customers? Sending a simple greeting card or postcard of course! That's all there is to it. People love to receive greeting cards. They'll brighten up anyone's day, and make you and your business be remembered!"  
Lisa VanDerhoof  
SendOutCards!

[SendOutCards.com/vanderhoof](http://SendOutCards.com/vanderhoof)

"My tip for Less Stress In Life: Stop comparing your life's journey and success with others. Social media is great for triggering the comparison trap. Emotions like jealousy, fear, frustration, and negativity trigger the stress cascade. Over 1400 biochemical changes are set in motion by our changing emotions. Staying in the space of depleting emotions increase cortisol production and increase inflammatory markers. So, stay in YOUR lane, and let that other stuff go!"

Deb Timmerman

[LessStressInLife.com](http://LessStressInLife.com)

"If you are in the process of purchasing a new house, do not open up any type of new credit. It could affect your credit score and make you ineligible. For instance you are a week away from closing on your house and you go into a store that is offering 0% financing on furniture or appliances. Wait until after you close!!!!" Monte Baker, Realtor

montebaker@grar.com

"To help improve your credit score, always keep your balance owed on credit cards to less than half your limit. For example, if you have a \$10,000 limit, keep your balance owed to less than \$5,000."

Kim Bedford, Manager Union Bank-Hastings

kbedford@ubmich.com

**DO YOU HAVE A TIP OF THE MONTH FOR US TO POST? SEND YOUR SUGGESTIONS/TIPS TO Liz Roscoe @ Preferred\_liz@yahoo.com**

## **FEATURED BUSINESS OF THE MONTH!!**

**SendOutCards!--**

**Lisa VanDerhoof**

**Whether you are thanking someone for their business, telling someone you're thinking of them, or sending holiday cards, there are endless opportunities to tangibly reach out to others with the SendOutCards system.**

**When did you start your business?** In 2019 as a way to organize my contacts, stay on top of special occasions, mail cards timely, and have access to a large selection of quality and customizable cards. I found everything and more with SendOutCards!

**What is unique about your business?** Our user-friendly online design center lets you send cheer

by designing your own heartfelt card with numerous features! When you click SEND...SendOutCards PRINT it, STUFF it, STAMP it & MAIL it! SendOutCards lets you add your own personal or business branding, too!

**What products and or services do you provide?** The heartfelt card system with popular gift options is perfect to make someone's day and capture life's special moments. Our Relationship Manager lets you store contacts and their special occasions to receive reminders 3 weeks in advance of the upcoming event.

**Give us a little background history on your business?** Since 2004, Kody Bateman's relationship marketing systems have bridged the gap between high-tech and personal touch to bring massive business growth to the people who implement them. The key is to focus on relationship 80 percent of the time and marketing 20 percent of the time.

**Are you running any specials?** First card is FREE on me through my website: SendOutCards.com/vanderhoof, if you have not previously tried SendOutCards!

**Do have any customer testimonials or quotes?** Heartfelt cards receive responses ranging from "thank you for being so thoughtful", "loved it", "you made my day", "your card is like a gift", and "your card was the best one I ever received!"

**Do you support a community charity and events?** Yes, many organizations such as the GLBA, Gun Lake Winterfest, and the GFWC-Gun Lake Area, to name a few.

**Be sure to check out the website at [SendOutCards.com/vanderhoof](http://SendOutCards.com/vanderhoof) to send your first card free and contact Lisa VanDerhoof for more information. (269)910-0600.**

## **UPCOMING EVENTS:**

None at the moment. Stay Tunes!



## **CURRENT PAID MEMBERS**

A Sportsman's Attic  
Bay Pointe Inn & Restaurant  
Bay Pointe Woods  
B & R Excavating Inc.  
Bernie's Haul Away Inc  
Boat Lift and Dock  
Bullseye Pest Defense  
Boniface Heating & Air  
Cascade Electric Services, LLC  
Chicago Point Resort  
Christine's Bail Bonds  
Circle Inn Restaurant  
Curley Cone  
Deb Timmerman RN, CSME-Stress Management  
Denny Moore-Keller Williams Realty  
Edward Jones Investments-Rick Buller  
Elite Auto Clinic of Gun Lake  
Fifelski Construction  
General Federation of Women's Clubs-Gun Lake Area  
Gun Lake BP-Merle Boes  
Gun Lake Casino  
Gun Lake Pharmacy  
Gun Lake Pub Inc.  
Hopkins Propane  
Island Drive Specialty Services  
Insurance Services Agency  
Jessica Kraai-Greenridge Reality  
Kraai Well Drilling & Water Softening  
Lakeside Pizzeria & Grill  
Lakeside Plumbing  
Liz Roscoe-Preferred Insurance Services  
McDonald's of Gun Lake  
Mercantile Bank

Merlex Computer Repair  
Monte Baker/Five Star Real  
Estate  
OpenRoad Brewery  
Pam Arwady/Greenridge Realty  
Parkside Park  
Photographic Memory  
Pixelvine Creative  
PK Excavating  
R.J. Gas & Food  
RT Stitchcrafts  
Sam's Gourmet Store  
Sandy's Lakeside Country Kitchen  
SendOutCards  
Shine On Sales  
SON-Life Camp & Retreat Center  
Star Cleaning  
Susie's Orgnaization Solutions LLC  
Tal Gearhart Insurance Agency  
Tammy Dykema-Jaqua Realtors  
Union Bank-Kim Bedford  
United Bank Insurance Agency  
United Bank Mortgage-Michelle  
Miller  
United Bank of Michigan-  
Shelbyville-Ashley Melder  
United Wealth Management-Scott  
Kubiak  
Walker Fluke & Sheldon PLC  
Water's Edge Floral & Gift  
Wayland Hotel Bar & Grill  
Wayland VFW Post 7581  
WBCH Radio 100.1 FM  
Womans Life Chapter 909  
Wubben Construction  
Yankee Springs Golf Course  
Yankee Springs Marathon -  
Merle Boes  
Yankee Springs Recreation Area

**If you have paid your dues and  
do not see your business listed  
send an email to:**

[eric@veenstrateam.com](mailto:eric@veenstrateam.com)