

GUN LAKE BUSINESS ASSOCIATION

Meeting Minutes

Tuesday, November 15, 2011

Present: Paul Walker, Interim President
Kim Bedford, Secretary
Rhonda Parsons, Treasurer
General Members

Next meeting: Tuesday, December 20, 2011

I. Meeting called to order @ 5:57 pm by Paul Walker

II. Treasurer's Report

III. Committee updates

- Trolley
 - Secretary's Report (Trolley)
 - Committee meeting held.
 - Decision to raffle snowblower, grocery card, and gift card – totals \$850.
- Media
 - Tourism site – database is set up but not ready to launch yet.
 - Sean needs scenery photos from local area for site.
 - GLBA site stats
 1. Last month we had 193 visits to the site, 609 views, 147 visits to directory on site.
 2. Working on adding alpha listing to directory.
 3. Minutes and financial reports are being viewed.
 - Paul - Motion to vote to add PayPal to website for members to pay their dues; 2nd by Jessica.
 - Directory
 1. Sean is still working on the directory; is in need of locations on the map itself; will be working with Paul on this.
- Networking
 - Working on establishing one networking meeting per month at night so that those people who cannot attend the every other Friday morning meeting can attend.
 - Currently, networking meetings are held every two week on Friday morning at 7 a.m. at Kitchens by Katie.
- Membership
 - Nothing new to report.
 - Reminder that annual dues are due by August 1 each year.
- Fundraiser/Events
 - Christmas dinner
 1. Bay Pointe - \$20 per person with desert – 3 choices of meat – cash bar or \$16 per person without desert – 3 choices of meat – cash bar
 2. The Bib - \$15 per person with cash bar – no desert
 - a. Yankee Springs Golf Course – Not available (not open during the week)

- b. Portside Dining - \$8.95 with 2 choices of meat
 - 3. Vote for where to hold Christmas dinner – unanimous for The Bib
 - 4. Dinner will be held on Tuesday, December 13 at 6 p.m.
 - 5. Money for dinner is due by December 7.
- Jessica is checking into a spring event and will report on it at the next meeting (thinking of a golf outing or triathlon).
- GL Beautification
 - Possible projects include landscaping in designated areas.
 - Chad will get with the GLPA.
 - Designated areas need to be determined.

IV. New Board Members

- Paul motions to vote on Treasurer and Board Member positions.
- Nomination for Treasurer for Ryan Leslie (Chemical Bank) – Unanimous Yes
- Nomination for Board Member for Jesse Morin (Merlex) – Unanimous Yes
- Ed Masselink will remain on as Board Member.

V. Barry County Chamber of Commerce

- Membership dues due.
- Payment of dues and renewal of membership approved by Paul.
- Paul will personally take dues to BCCC.

VI. Volunteer Memberships (Paul Walker)

- Presentation of new type of membership.
 - Would consist of volunteer help.
 - Volunteers could serve on committees.
 - Volunteers possibly listed in the GLBA directory.
 - Volunteers would receive our quarterly newsletter.
 - Volunteers would be invited to our annual dinner.
 - Volunteers would receive awards and a membership plaque.
 - Volunteers could possibly avoid paying dues.
 - Advertise for volunteer members through the local churches?
- Motion to vote to allow volunteer members by Rhonda, 2nd by Jim Linderman - Approved

VII. Roundtable

- GLAD card – more on these after the 1st of the year.
- Volunteer Member Committee
 - Chad Kraai
 - Mike Wetzal
- Cheeseburger contest – Mark Paradowski
- Welcome baskets for new members – Sandy

VIII. Motion to adjourn made by Paul at 6:42; Seconded by Kim